

## Company Presentation February 2023



## Introduction to Ferronordic

#### Group

- Founded in 2010
- Listed on Nasdaq Stockholm since 2017

#### Germany

- Dealer of Volvo and Renault Trucks in parts of Germany from January 2020
- Dealer for Sandvik mobile crushers and screens from September 2022
- Sales of new and used trucks
- Service and technical support
- Rental business

#### CIS

- Dealership for Sandvik mobile and stationary started in Kazakhstan in September 2022
- Dealer of Volvo CE in Kazakhstan from January 2019
- Dealer of Mecalac in Kazakhstan from January 2019
- Service and technical support
- Contracting services business
- Ferronordic divested its Russian business in December.



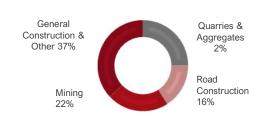
## Introduction to Ferronordic

# Development 2010 (Start) Employees ~ 1,184 Revenue (SEKm)¹ 6 Outlets 6 Q4 2022 Employees Revenue (SEKm)¹ Outlets 1,973 Outlets 28

Revenue by Activity (2022)

Revenue by Industry - CIS (2022)





Revenue by Geographical Segment (2022)



1) Annualised last twelve months (LTM).





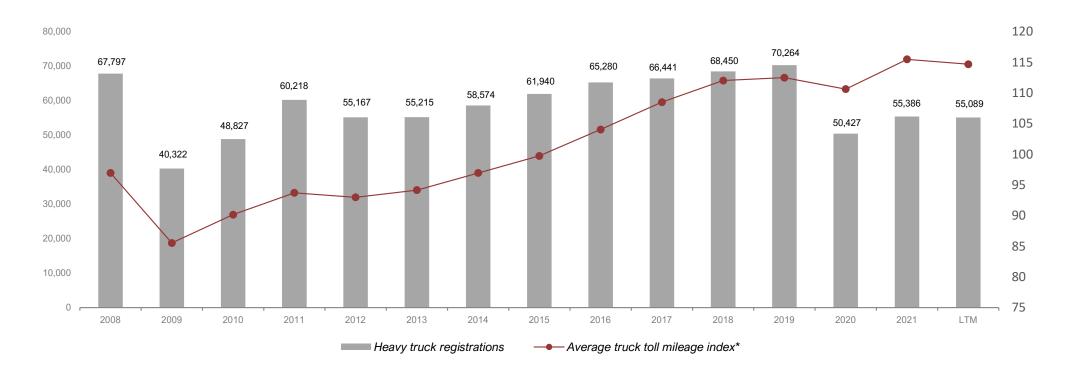
## Value pyramid





## **Germany Europe's largest truck market**

Heavy truck registrations in Germany (units)

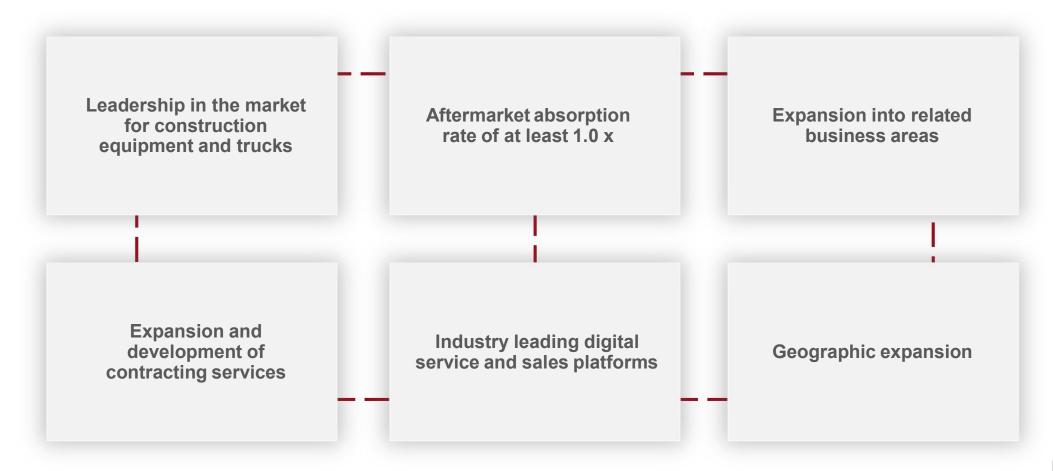


Source: Germany registrations data compiled by Volvo Trucks (until February 2023). Federal Statistical Office Germany (Destatis).

<sup>\*</sup> Truck toll mileage index is a fixed base index that traces the development of the mileage of heavy trucks (with four or more axles) on German federal motorways and is calculated from digital process data from the truck toll collection system.



## **Strategic objectives**





## **Strategic cornerstones**

#### Build on Strong Brand - Volvo **Customer Orientation** Customer centricity World leading manufacturer of trucks and construction equipment Leading service and product availability Strong brand position Tailored customer solutions (including contracting and other business services) Development through additional strong brands Great Team Superior Infrastructure Operational Excellence Mobile workshops and service vans/trucks Safety and sustainability Well equipped, purpose-built facilities in select Continuous improvement of practices and processes locations Infrastructure to be used for all brands and business Business driven digital service and sales processes areas Close cooperation with manufacturers Superior IT infrastructure for digital service and sales High employee engagement processes



## **UN Sustainable Development Goals**











































































- High-quality, long-life, fuelefficient and safe machines
- Maximising uptime for efficient production
- Providing second life cycles to machines, components and parts
- Customer support, training and contracting services for most efficient use

Injury-free objective

4 5 10

- 4,282 hours invested in Health & Safety trainings
- 50,000 hours of training and development
- Striving to promote diverse workforce
- Equal opportunities employer

- Contributing to economic growth and social development
- Contributing to employment in remote regions
- Providing service and equipment for building critical infrastructure

#### 4 16

- Anti-corruption program consisting of policies, procedures, trainings and zero-tolerance policy
- Code of Conduct
- Swedish Corporate Governance Code



## **Product offering**







Volvo CE

Volvo & Renault Trucks

Mecalac

Sandvik

**Since** 2019

**Since** 2020

**Since** 2019

Since 2021

**Product Range**Full VCE Range

Product Range Full Volvo & Renault Trucks Range Product Range
Backhoe Loaders\*
and Compact
Equipment

Product Range
Mobile Crushers and
Screens

**Area** All of Kazakhstan Area 20% of German Market for Heavy Trucks

**Area** All of Kazakhstan Area
All of Kazakhstan
and most of
Germany

<sup>1)</sup> Ferronordic's main partners have temporarily suspended sales and deliveries to Russia. Volvo CE and Sandvik have terminated their dealer agreements with Ferronordic in Russia.

<sup>2)</sup> Ferronordic is a dealer for mobile and stationary crushers and screens in all of Kazakhstan and for mobile crushers and screens in Germany since September 2022.

<sup>\*</sup> Mecalac backhoe loaders are only sold in Kazakhstan.

FERRONORDIC Germany

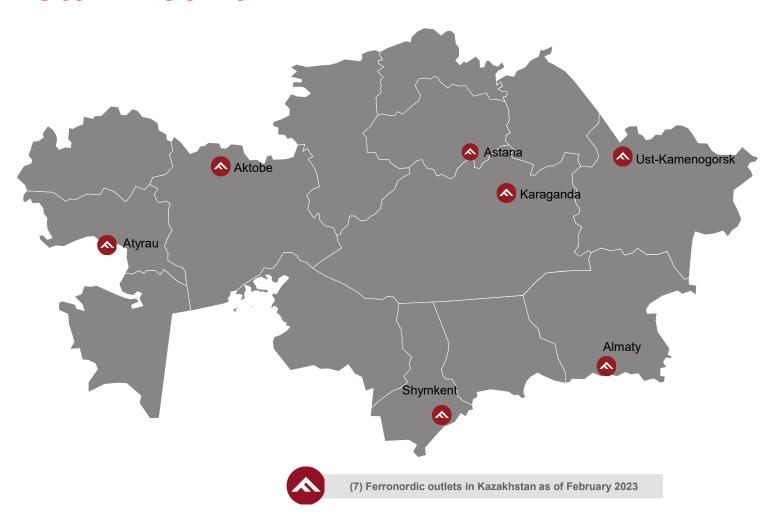
**Network** 



- Ferronordic expanded to become dealer for Volvo and Renault Trucks in Germany in January 2020
- Germany is Europe's largest trucks market with 50,500 registrations in 2020 and 55,400 in 2021
- Ferronordic's sales area covers approx. 20% of the German market for heavy trucks
- The area includes some of the busiest and most developed parts of Germany, like Hannover and Frankfurt Rhine-Main, the second largest metropolitan region in the country
- It also includes a large part of Eastern Germany with fast growing cities, like Leipzig and Dresden



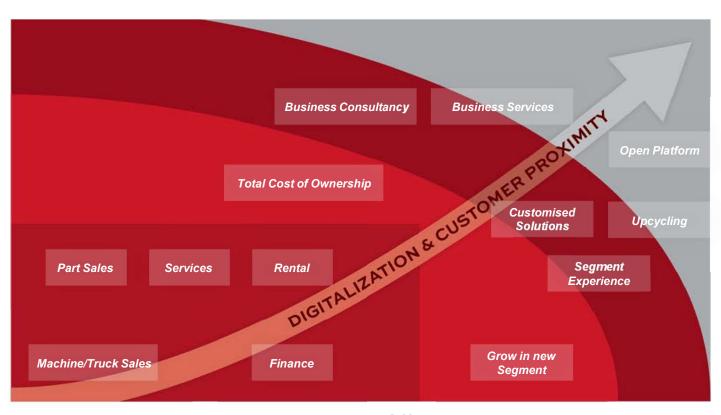
## Kazakhstan network





**Complexity of Customer Demand** 

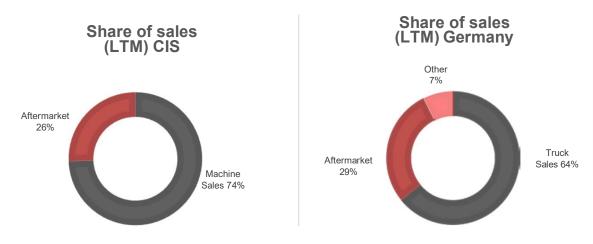
## Moving torward further customer integration

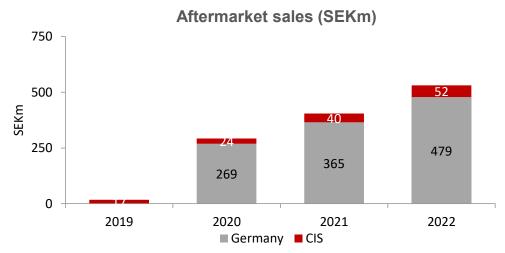


Ferronordic's Offering



### **Aftermarket focus**





#### Aftermarket Sales

- Proactive customer coverage based on realtime data from the existing machine population
- Proprietary system transforms machine telematic signals (e.g. VCE's CareTrack) into sales leads on the mobile devices of sales and service staff
- Ferronordic's dense service networks across our sales area in Germany and in Kazakhstan allow for fast delivery of parts and timely customer support

#### Offering

- Spare parts delivery
- Telematics through Care-Track; fuel efficiency control, operator efficiency, fleet management
- Operator training
- Preventive maintenance service
- Planned and unplanned repair
- Overhaul
- Providing new life to older machines
- Diagnostics of machines
- Remanufacturing of vital parts



## **Connectivity & Digitalisation**

## Focus on growing sales



#### **Telematics System**

 Telematics systems, e.g. Volvo CE's CareTrack, monitor the usage of the machines and transmit signals regarding e.g. motor hours, fuel consumption, location, etc.



#### **Rules Engine**

- Signals from the telematics systems flow through the rules engine and automatically transform into sales leads and concrete customer proposals
- The rules engine is developed by Ferronordic internally based on Ferronordic's know-how and experience accumulated over the years.



#### **Customer Proposals**

- Sales leads and concrete customer proposals are created automatically by the rules engine
- Proposals are uploaded automatically on the smartphones of the responsible sales personnel, including price and other commercial terms.



#### **Sales Action**

- Responsible sales personnel contact customers and make proposals
- Adherence to sales process is followed up as part of calculating sales commissions.



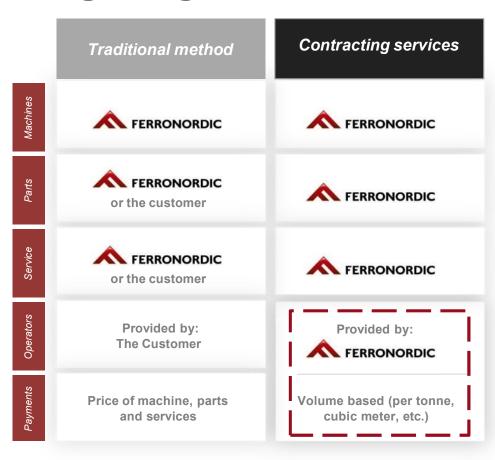
#### Follow Up

- Customer proposals created by the rules engine are reviewed continuously and systematically to ensure they are effective and result in sales
- Inefficient proposals are stopped and the rules are updated.

We are in the forefront of using a system that utilises telematics systems to maximise sales and increase customer satisfaction and fleet efficiency



## **Contracting services**Integrating with our customers



- Part of strategy to become increasingly integrated in the business of our customers
- In addition to supplying and maintaining machines, we provide customers with operators to carry out specific works
- Current projects cover excavation and transportation of earth and rock for mining customers
- Payment is based on volume of earth and rock transported
- Common in other parts of the world but relatively undeveloped in our markets. We believe demand may grow
- Machines used by contracting services are on Ferronordic's balance sheet (PP&E)
- Contracting services projects should be ROIC accretive to Ferronordic



### **Volvo & Renault Trucks**

Germany





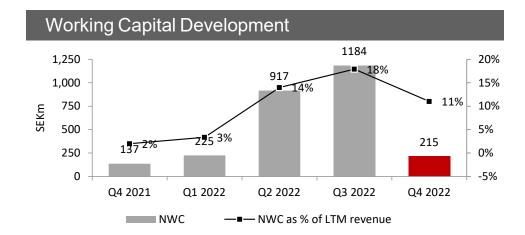
## Authorised aftermarket dealer for Volvo and Renault Trucks in parts of Germany

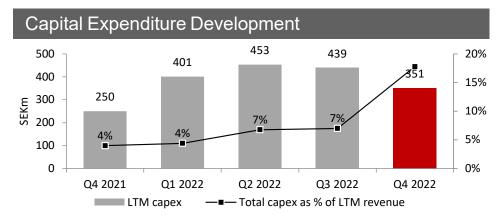
- Ferronordic services and sells Volvo and Renault trucks, trades and restores used trucks and manages a trucks rental business
- Ferronordic will invest to grow and improve network in area
- Plan to apply Ferronordic's business model to grow revenue and profitability
- Opportunities to grow Volvo and Renault Trucks market shares and increase share of aftermarket sales and improve profitability
- Approx. 450 employees in Ferronordic Germany as of December 2022; mostly sales representatives and mechanics

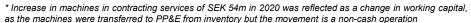


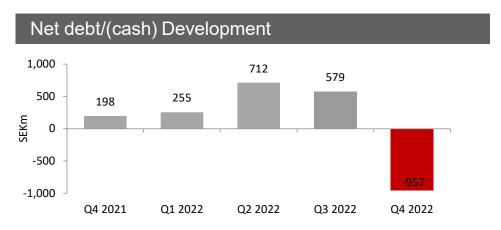


## Cash flow & capital allocation











## Fourth quarter 2022 February 2023



## **Moving forward**



#### Group

- Ferronordic divested its Russian business for SEK 1.3b
- Net cash proceeds from the sale of SEK 1.1b brought the Group to a net cash position of SEK 957m
- Focus and resources for new opportunities

#### **Germany:**

- Trucks sales in units increased by 43%
- Revenue increased 38%, mainly due to growth in new trucks sales
- Reached breakeven pace of operating profit at the end of Q4 2022
   CIS:
- · After sale of Russian business, Kazakhstan remains in CIS segment
- Revenue increased by 112% in local currency and 197% in SEK

48%

Revenue increase

47%

Operating profit increase (adjusted<sup>1</sup>)

-1.9%

Operating profit margin (adjusted<sup>1</sup>)

-123%

EPS decrease (before dilution)

<sup>1 &</sup>quot;Adjusted" here and in the rest of this report means excluding the effect of the compensation payment from Volvo of SEK 321m in Q3 2022.



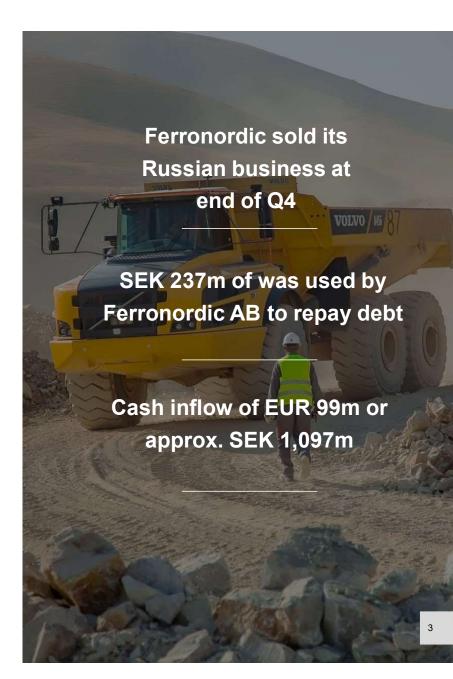
- Due to the conflict in Ukraine, business in Russia became impossible for Ferronordic
- Despite difficulties, we managed to sell our Russian subsidiaries in December for a price close to net asset value
- This was an achievement and the best way forward
- We received a net cash inflow of approx. SEK 1,097m.
- At the end of 2022, our net cash position amounted to SEK 957m.
- Plan to use sales proceeds and strong balance sheet to invest in further in our operations in Germany and Kazakhstan and new opportunities
- Continued development of organisation and network in Germany
- Close work with partners to bring electric trucks and sustainable transport solutions to market
- Development of organisation and contracting services in Kazakhstan
- We look actively for new markets and opportunities
- The Board proposes a SEK 7.5/share dividend.





## Sale of Russian business

- Ferronordic completed the sale of its Russian business at end of Q4 2022 for a price of RUB 9.2b or SEK 1,334m at the time, compared to a net asset value of SEK 1,292m
- Approx. SEK 237m of this amount was used by Ferronordic AB to repay debt to the sold Russian subsidiaries
- For the Group, the divestment resulted in a cash inflow of EUR 99m or approx. SEK 1,097m
- The cash payment was received in EUR on Ferronordic's account in Austria on 23 December
- With the sale, Ferronordic in all material respects divested all its assets and liabilities in Russia





#### Group revenue +48% to SEK 705m

- German revenue +38% to SEK 616m (+28% in EUR)
  - Truck sales +58% (+46% in EUR), aftermarket sales +21% (+12%) and other sales -45% (-49% in EUR)
- CIS revenue +169% in local currency and +195% in SEK 89m
  - Equipment sales +308% (+269% in local currency) and aftermarket sales 20% (+9% in local currency)

#### Group operating profit increased from SEK -25m to SEK -13m

- CIS operating profit increased from SEK -1m to SEK 5m
- German operating profit increased from SEK -12m to SEK -5m
- Group adjusted operating margin increased to -1.9% (-5.4)
- 58% equity to total assets
- Net cash at SEK -957m or -30.8x EBITDA

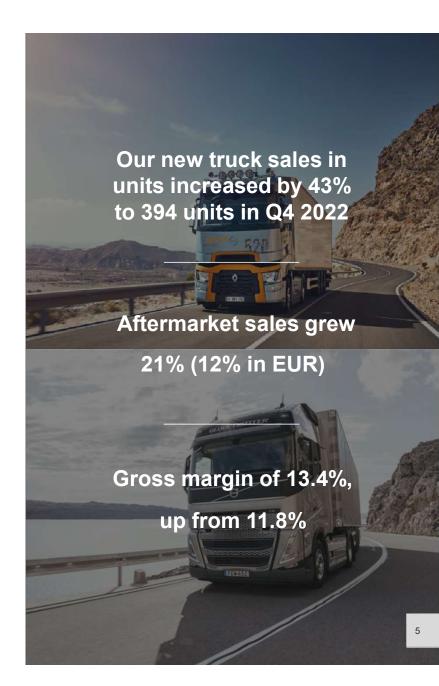




## Q4 2022

## **Germany operational highlights**

- Based on registrations, the total German market for heavy trucks declined by 1% in Q4 2022<sup>1</sup>
- Rigids declined by 5% while tractors grew by 2%
- Despite growing concerns about the economy, the market remains firm
- Rising inflation and energy prices, higher interest rates and weaker business indicators may affect demand for trucks negatively
- New trucks registered in Ferronordic's sales area increased by 3% and represented 18% of the total German market
- Following supply constraints in Q3 2022, Ferronordic's new truck sales in units increased by 43% to 394 units in Q4 2022
- Equipment sales increased by 58% (46%)
- Aftermarket sales increased by 21%, of which 14% was organic growth
- The gross margin increased to 13.4% (11.8)





## **Q4 2022 CIS operational highlights**

- Kazakhstan is currently the only market in our CIS segment
- The Kazakh market increased by 25% in 2022
- The Kazakh market is supported by Kazakhstan's growing role as a regional hub, strong commodity prices and big infrastructure projects
- Ferronordic's new machine sales in units increased to 26 (12) or by 117%
- Equipment sales increased by 308% (269% in local currency)
- Aftermarket sales increased by 20% (9% in local currency)
- The gross margin increased to 16.5% (15.0%) and gross profit increased to SEK 15m (4)





## **Business development**

#### Group

We are actively looking at new markets and business opportunities

#### Germany

- In Q4 2022, Ferronordic opened a workshop and used trucks centre in Coswig
- Workshop in Peine to open operations in February
- We moved into the newly built service and sales hub in Hannover
- Work to develop our rental product for electric trucks
- Set up of parts warehouse and service organisation for Sandvik

#### Kazakhstan

- In 2022, we opened a workshop in Astana with special focus on the road construction segment
- Further development of digital sales to improve service and sales teams' performance and customer satisfaction
- Move to branch organisation to improve customer focus
- Service and sales support organisation for Sandvik





## German network expansion

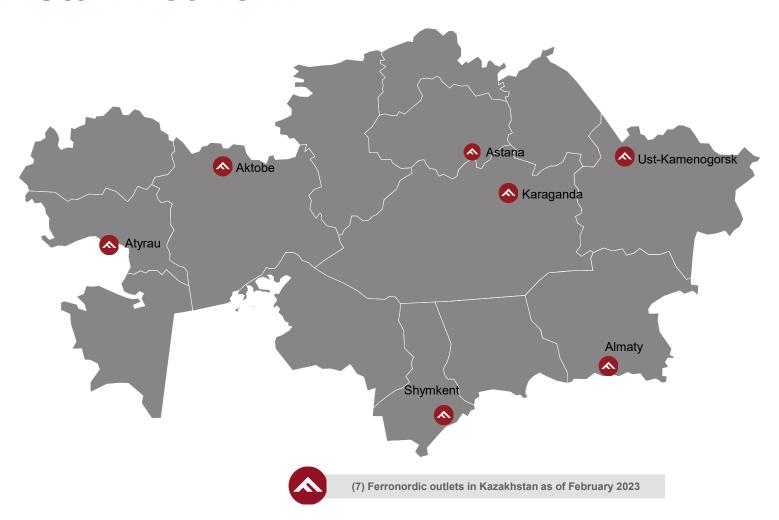
- Fulda Transaction closed in January 2021
- Limburg Transaction closed in April 2021
- Nordhausen Transaction closed in June 2021
- Service and sales hub in Hannover
  - Greenfield
  - Investments in 2021 and 2022
  - Ready in Q3 2022
- Bergstrasse Transaction closed in October 2021
- Bingen, Kirn and Simmern -Transaction closed in December 2021
- Bad Hersfeld Operations opened in March 2022 and sales started in Q2 2022
- Aschaffenburg Operations opened in Q3 2022
- Coswig Operations opened in November 2022
- Peine Operations open in February 2023







## Kazakhstan network





## **Economic development**

#### Germany

- +0.5% GDP in Q4 2022¹
- +0.1% GDP expected in 2023<sup>2</sup>
- +1.4% GDP expected in 2024<sup>2</sup>
- Inflation reached 8.7% and energy prices were +24,4% Y-o-Y in January<sup>3</sup>

#### Kazakhstan

- +3.2% GDP in 12m 2022<sup>4</sup>
- +4.4% GDP expected in 2022<sup>5</sup>
- +4.5% GDP expected in 2024<sup>5</sup>



<sup>1)</sup> https://www.destatis.de/EN/Themes/Economy/National-Accounts-Domestic-Product/Tables/gdp-bubbles.html

<sup>2)</sup> https://www.imf.org/en/Publications/WEO/Issues/2023/01/31/world-economic-outlook-update-january-2023

<sup>3)</sup> https://www.destatis.de/EN/Themes/Economy/Prices/Consumer-Price-Index/ node.html

<sup>4)</sup> https://stat.gov.kz

<sup>5)</sup> https://www.imf.org/external/datamapper/NGDP\_RPCH@WEO/KAZ



## Q4 2022 Income statement

SEK MM	Q4 2021	Q4 2021	Q4 2021	Q4 2022	Q4 2022	Q4 2022	% change
	CIS	Germany	Group	CIS	Germany	Group	Group
FX (SEK/KZT, EUR/SEK)	48.55	10.13		43.99	10.93		
New units sold	12	275	287	26	394	420	46%
Revenue	30	445	475	89	616	705	48%
Gross profit	4	53	57	15	82	97	70%
% Margin	15.0%	11.8%	12.0%	16.5%	13.4%	13.8%	1.8pp
Operating profit*	-1	-12	-25	5	-5	-13	-47%
% Margin	-1.8%	-2.8%	-5.4%	6.1%	-0.8%	-1.9%	3.4pp
Result			-21			49	-332%
Result from discontinued operations			109			-65	-160%
Net result for the period			88			-16	-119%
EPS			6.06			-1.12	-118%
EBITDA	-12	9	-3	-8	15	7	-316%

- FX important factor Y-o-Y
- Total revenue of SEK 705m
  - 13% CIS and 87% Germany
  - 76% equipment and trucks, 21% aftermarket and 4% other
- Gross margin stood at 13.8%, up 1.8pp Y-o-Y, mainly on revenue mix
- SG&A as percent of revenue at 16.2% from which 2.0% is Group costs (16.9% with 2.6% Group costs) as 13.7% in Germany offset 17.3% in CIS
- Operating margin increased to -1.9% (-5.4%)
- Operating profit -47% to SEK -13m

<sup>\*</sup> Group operating profit includes Group costs not allocated on the reporting segments



### FY 2022

#### Income statement

OEK MM	2021	2021	2021	2022	2022	2022	% change	2022
SEK MM	CIS	Germany	Group	CIS	Germany	Group (adjusted)	Group	Group
FX (SEK/KZT, EUR/SEK)	49.62	10.14		47.42	10.63			
New units sold	54	800	854	60	992	1,052	23%	1,052
Revenue	143	1,368	1,511	203	1,770	1,973	31%	1,973
Gross profit	25	149	174	36	214	250	44%	250
% Margin	17.4%	10.9%	11.5%	17.8%	12.1%	12.7%	1.2pp	12.7%
Operating profit*	13	-71	-112	16	-32	-74	-34%	247
% Margin	8.9%	-5.2%	-7.4%	7.6%	-1.8%	-3.8%	3.6pp	12.5%
Result			-109			-60	-45%	197
Result from discontinued operations			448			247	-45%	247
Net result for the period			339			188	-45%	444
EPS			23.31			12.91	-45%	30.58
EBITDA	-37	-15	-52	-8	39	31	-159%	321

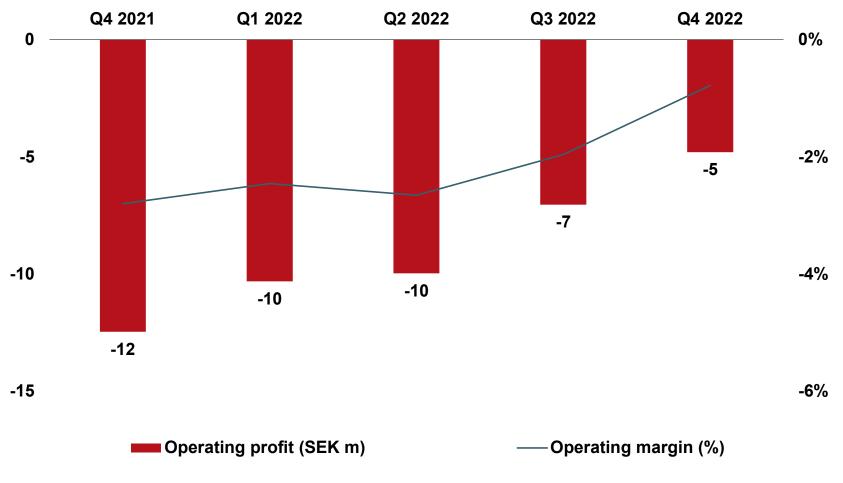
- FX important factor Y-o-Y
- Total revenue of SEK 1,973m
  - o 10% CIS and 90% Germany
  - 68% equipment and trucks, 27% aftermarket and 5% other
- Gross margin stood at 12.7%, up 1.2pp Y-o-Y, mainly on revenue mix
- SG&A as percent of revenue at 16.9% from which 2.9% is Group costs (18.7% with 3.5% Group costs) as 12.6% in CIS offset 14.2% in Germany
- Adjusted operating margin increased to -3.8% (-7.4%)
- Adjusted operating profit -34% to SEK -74m

<sup>&</sup>quot;Adjusted" means excluding the effect of the compensation payment from Volvo CE of SEK 321m.

<sup>\*</sup> Group operating profit includes Group costs not allocated on the reporting segments

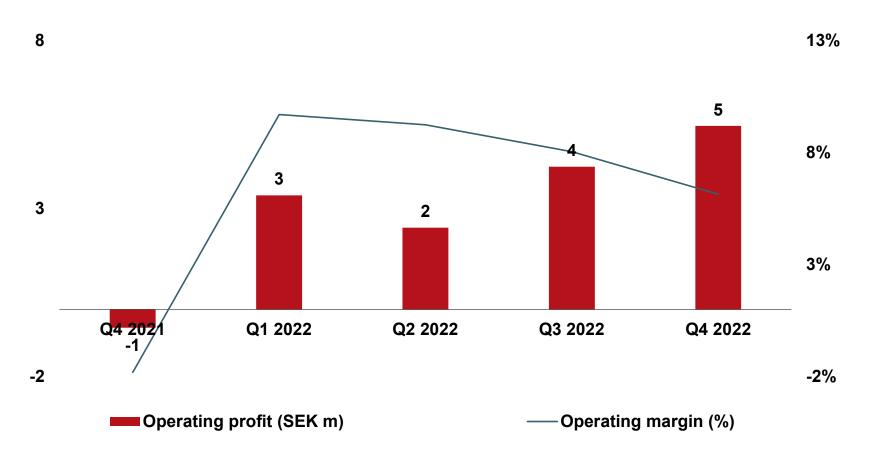


## Germany: Trend in operating result and margin





## Kazakhstan: Trend in operating result and margin



## FERRONORDIC Q4 2022

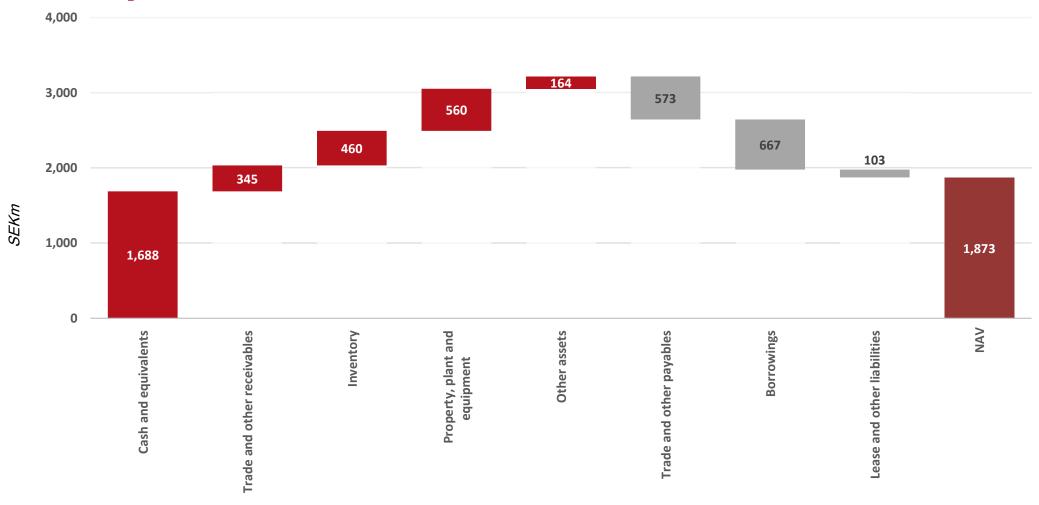
**Balance sheet** 

SEK MM	Q4 2021	Q3 2022	Q4 2022	
FX (SEK/RUB, EUR/SEK)	8.22, 47.45, 10.23	5.07, 42.17, 10.92	6.80, 43.71, 11.13	
Property, plant and equipment	1,006	1,263	560	
Cash and cash equivalents	768	939	1,688	
Debt	808	1,329	667	
Finance Leases	159	189	64	
Net debt / cash	198	579	-957	
Working capital	137	1,184	215	
% of Revenue	2%	18%	11%	
Shareholders equity	1,101	2,108	1,873	
Total Assets	3,973	4,997	3,217	
Equity / Assets	28%	42%	58%	

- PP&E decreased Y-o-Y and Q-o-Q mainly due to the disposal of Russian subsidiaries (519m)
- Net working capital in Russia at the time of the sale was 825m
- In CIS, net working capital decreased Q-o-Q from 4% to -3% of LTM revenue as payables increased faster than inventories and as revenue
- In Germany net working capital stood flat at 17% of LTM revenue
- Net debt turned into a SEK -957m net cash position due to the sale of Russian business
- Net debt/EBITDA was -30.8x EBITDA as of 31 December 2022
- Equity/assets increased 30pp to 58% YoY



## **Group NAV after sale of Russia**



### Outlook

Following the sale of the Russian business, we look into the future with renewed optimism. In Germany, we continue to see strong demand for service and trucks, despite concerns about a weaker economy. Supply constraints continue to limit market growth. Our sales area is at the heart of Europe's transport business and benefits from commercial activity across industries. We also see growing interest in electric trucks and sustainable transport solutions. Our operations in Kazakhstan continue to develop and we actively seek opportunities to grow our product and business portfolio. Demand for construction equipment is supported by Kazakhstan's growing role as a regional hub, its big infrastructure projects and strong commodity prices. In a longer perspective, we believe that the underlying conditions and business opportunities in the German and Kazakh markets are strong. We also continue to look for new growth opportunities.





## **Moving forward**



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- Focus and resources for new opportunities

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- · After sale of Russian business, Kazakhstan remains in CIS segment
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