

**Ferronordic** 

First quarter 2025 15 May 2025



## Q1 2025: Steady despite uncertainty



#### **Key Group and segment items:**

- Increased uncertainty in our markets and industry
- Revenue increased by 3% to SEK 1,206m
- Gross profit declined by 15%, partly due to revenue and product mix
- Selling and administrative costs down, partly on cost reduction and lower sales commissions
- Operating result decreased to SEK 13m, mainly on lower gross margin
- Net debt decreased to SEK 1,826m

3%	SEK 13m	1.1%	SEK -10.32	
Revenue	Operating profit	Operating profit	EPS	
growth		margin		



- Uncertainty on tariffs and fiscal policy in the US and also in Germany
- Despite uncertainty, the mood among our customers in the US remains good
- However, dealers still have high levels of machines in inventory and rental fleets
- Our underlying business remained relatively stable, largely thanks to our robust service and parts business
- US construction equipment market declined 5% in Q1 2025. Our sales of new equipment and sales from rental fleet decreased by 6% in units
- In Germany, the truck market decreased by 28% during the quarter. Our sales of new trucks decreased by 6% in units
- Total inventory in Germany is 59% lower than at the end Q1 2024
- Our electric truck rental business in Germany continued to contribute positively during the quarter
- Our cost run rate in Germany is in line with our cost reduction target
- In Kazakhstan, our sales of new machines increased to 28 units
- Total inventory in Kazakhstan were 68% lower than a year ago





#### Group revenue +3% to SEK 1,206m

- US revenue +9% to SEK 762m (+6% in USD)
- German revenue -9% to SEK 402m (-8% in EUR)
- Kazakhstan revenue +26% to SEK 42m (+38% in KZT)

#### Group operating profit decreased to SEK 13m (21)

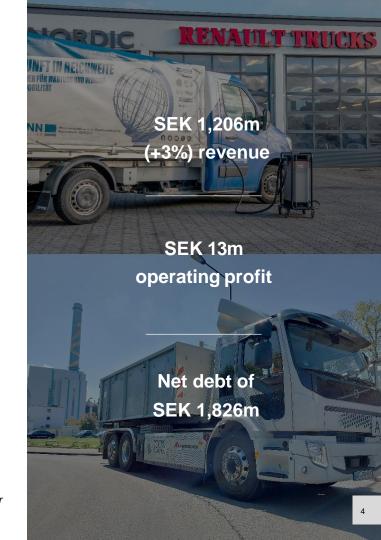
- US operating profit decreased from SEK 60m to SEK 48m
- German operating profit increased from SEK -12m to SEK -9m
- Kazakhstan operating profit increased from SEK -3m to SEK 1m

Net income decreased to SEK -150m, mainly driven by foreign exchange effects of SEK -129m

Net debt decreased to SEK 1,826m mainly due to the repayment of loans and currency translation effects

- 30% equity to total assets
- Book equity of SEK 1,372m as at 31 March 2025

<sup>1</sup> In Q1 2025 certain revenue and cost items have been reclassified, with some effects on comparable numbers in Q1 2024 for revenue, gross profit, SG&A and other income. For more details on this effect, please refer to the slide 14 in this presentation or the note on p8 of the financial report for Q1 2025.

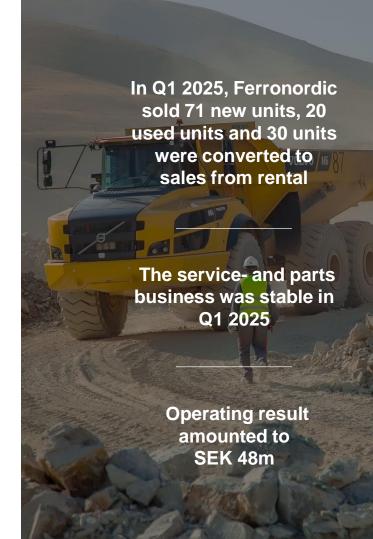




## Q1 2025 US operational highlights<sup>1</sup>

- In Q1 2025, the market for larger construction equipment (GPE segment) in the US declined by 5%
- In Ferronordic's sales area, the market is estimated to have declined by 8%,
- Ferronordic's sales of new machines and conversions from rental fleet decreased by 6% in the GPE segment
- We increased sales of crawler excavators and wheel loaders, however partly in fleet deals with lower gross margins
- In Q1 2025, Ferronordic sold 71 new units, 20 used units and 30 units were converted to sales from the rental fleet
- The service and parts business was largely stable
- In April, we launched a new CRM system that will also form the basis for the implementation of our Automatic Lead Generation system in the US in the future

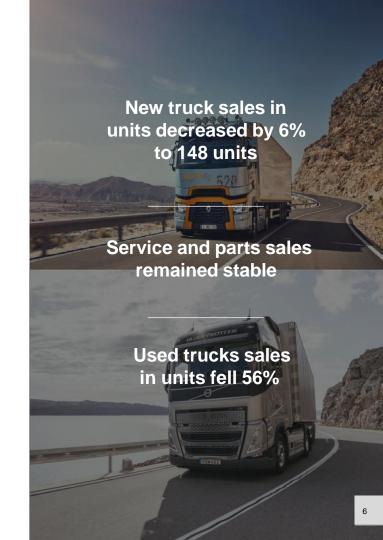
Investments and work on branding and marketing continued <sup>1</sup> In Q1 2025 certain revenue and cost items have been reclassified, with some effects on comparable numbers in Q1 2024 for revenue, gross profit, SG&A and other income. For more details on this effect, please refer to the slide 14 in this presentation or the note on p8 of the financial report for Q1 2025.





## **Q1 2025**Germany operational highlights

- Market remains challenging. Government spending plans however lead to some optimism
- Based on registrations<sup>1</sup>, the total German market for heavy trucks declined by 28% in Q1 2025. Sales of tractor trucks declined more than sales of rigid trucks
- New trucks registered in Ferronordic's sales area decreased by 20% and represented approx. 19% of the total German market
- Ferronordic's sales of new trucks decreased by 6% to 148 units and by 15% to SEK 221m in revenue
- Used truck sales in units declined 56% to 48, as Ferronordic reduced the scale of its used trucks business in 2024
- Total inventory declined 59% to SEK 211m at the end of Q1 2025 from SEK 519m at the end of Q1 2024
- Service and parts sales remained stable in the quarter
- Demand for aftermarket services remains strong. We estimates that we could sell more service hours and parts if we had more qualified mechanics





## **Q1 2025**Kazakhstan operational highlights

- In Q1 2025, the market for larger construction equipment (GPE segment) in Kazakhstan grew by an estimated 37%, from a relatively low level in Q1 2024
- Kazakhstan sees growth in the mining and constructions sectors
- Increased government spending on infrastructure, notably on Kazakhstan's road network
- Ferronordic continued to reduce its inventory. Total inventory declined by 68% Y-o-Y to SEK 80m at the end of Q1 2025
- Sales of new machines in units increased to 28 (5) in Q1 2025
- Sales of used construction equipment decreased to 3 (5) units
- Service and parts sales were however lower Y-o-Y and Q-o-Q
- Total revenue in Kazakhstan increased by 26% to SEK 42m (34)



# FERRONORDIC US network



- In November 2023 Ferronordic acquired 100% of the shares in the Rudd Equipment Company
- Rudd is one of the largest distributors of Volvo CE as well as other strong brands such as Hitachi, Sandvik, Link-Belt Cranes and Bergmann
- The company's sales area for Volvo CE covers all or parts of nine states: Kentucky; West Virginia (partly); Ohio; Indiana (partly); Western Pennsylvania; Eastern Missouri; Southern Illinois and several counties in Tennessee and Maryland
- US is the world's second largest market for construction equipment with substantive infrastructure investment programs
- In 2024, the total market for Volvo Construction Equipment products (GPE) in Rudd's sales area amounted to 3,770 in units

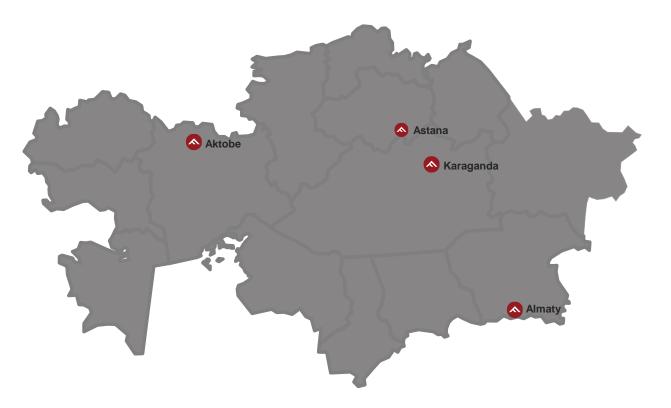


**German network** 





## Kazakh network







## **Economic development**

#### US

- GDP +2.0% Y-o-Y, but -0.3% Q-o-Q in Q1 2025<sup>1</sup> and +1.6-1.8% growth expected in 2025<sup>2</sup>
- Core PCE inflation at +2.6% in March 2025<sup>3</sup>
- Effective Fed Funds Rate decreased from 4.48% to 4.33% in Q1 2025

#### Germany

- GDP -0.2% Y-o-Y, but +0.2% Q-o-Q in Q1 2025<sup>5</sup>
- 0% expected in 2025<sup>6</sup>
- Inflation rate at +2.2% in March 2025<sup>7</sup>

#### Kazakhstan

- +4.8% GDP in 20248 and +4.9% GDP expected in 20256
- Inflation rate at +10.0% in March 20258
- National Bank base rate increased from 15.25% to 16.5% in Q1 20259



<sup>1)</sup> https://www.bea.gov/news/2025/gross-domestic-product-1st-quarter-2025-advance-estimate

<sup>2)</sup> https://fred.stlouisfed.org/graph/?g=1heMm

<sup>3)</sup> https://www.bea.gov/data/personal-consumption-expenditures-price-index-excluding-food-and-energy

<sup>4)</sup> https://fred.stlouisfed.org/series/fedfunds

<sup>5)</sup> https://www.destatis.de/EN/Press/2025/04/PE25 158 811.html

<sup>6)</sup> https://www.imf.org/external/datamapper/NGDP\_RPCH@WEO/WEOWORLD

<sup>7)</sup> https://www.destatis.de/EN/Press/2025/04/PE25 139 611.html

<sup>8)</sup> https://stat.gov.kz

<sup>9)</sup> https://www.nationalbank.kz/ru/news/grafik-prinyatiya-resheniy-po-bazovoy-stavke/rubrics/2098



## Q1 2025 Income statement

SEK MM	Q1 2024	Q1 2024	Q1 2024	Q1 2024	Q1 2025	Q1 2025	Q1 2025	Q1 2025	% change	'
SER WIW	Kazakhstan	Germany	US	Group	Kazakhstan	Germany	US	Group	Group	
FX (SEK/KZT, SEK/EUR, SEK/USD)	43.38	11.28	10.39		l 47.63	11.23	10.68			
New units sold	5	157	81	243	l   28	148	71	247	2%	'
Revenue	34	439	699	1,172	   42	402	762	1,206	3%	
Gross profit	6	57	169	231	l 1	56	135	197	-15%	,
% Margin	17.1%	12.9%	24.1%	19.7%	I 13.9%	13.9%	17.7%	16.3%	-3, <i>4</i> pp	
Operating profit*	-3	-12	60	21	1	-9	48	13	-35%	
% Margin	-10.2%	-2.7%	8.6%	1.8%	3.5%	-2.3%	6.3%	1.1%	-0,7pp	
Net result for the period				70	<u> </u>			-150	-314%	
EPS				i   4.83	l 			-10.32	-314%	
EBITDA <sup>1</sup>	-2	4	108	l   86	   2	13	95	83	-3%	

- Total revenue up by +3% to SEK 1,206m
  - 63% US, 33% Germany and 4% KZ
  - 57% equipment and trucks, 37% aftermarket and 6% other
- Gross profit down by -15% and gross margin decreased 3.4pp Y-o-Y to 16.3%, mainly on US segment<sup>2</sup>
- SG&A decreased by -11%, partly due to a reclassification of productive cost in the US from administrative expenses to cost of sales<sup>2</sup>
- As percentage of revenue, SG&A declined to 16.2% (18.7%) for Group
- Operating margin decreased to 1.1% (1.8%)
- Operating profit decreased to SEK 13m, mainly on US segment
- Net income of SEK -150m, mainly driven by foreign exchange loss

<sup>&</sup>lt;sup>1</sup> Group operating profit and EBITDA includes Group costs not allocated on the reporting segments

<sup>&</sup>lt;sup>2</sup> In Q1 2025 certain revenue and cost items have been reclassified, with some effects on comparable numbers in Q1 2024 for revenue, gross profit, SG&A and other income. For more details on this effect, please refer to the slide 14 in this presentation or the note on p8 of the financial report for Q1 2025.



### Q1 2025 Balance sheet

Q1 2025
10.85 10.03 50.07
2,282
232
2,003
55
1,826
825
17%
l 1,372
   4,540
30%

- PP&E increased Y-o-Y mainly due to addition of rental fleet in the US and e-rental fleet in Germany
- In Kazakhstan, net working capital decreased Q-o-Q from 55% to 47% on higher LTM revenue on lower inventories and receivables
- In Germany, net working capital decreased Q-o-Q from 23% to 16% of LTM revenue, as a result of lower inventories and receivables
- In US, net working capital decreased Q-o-Q from 21% to 17% of LTM revenue as inventory and receivables decreased and payables increased
- Net debt decreased SEK 152m Q-o-Q to SEK 1,826m, mainly as the Swedish krona appreciated against the US dollar and the euro
- Equity / assets stayed Q-o-Q flat at 30%

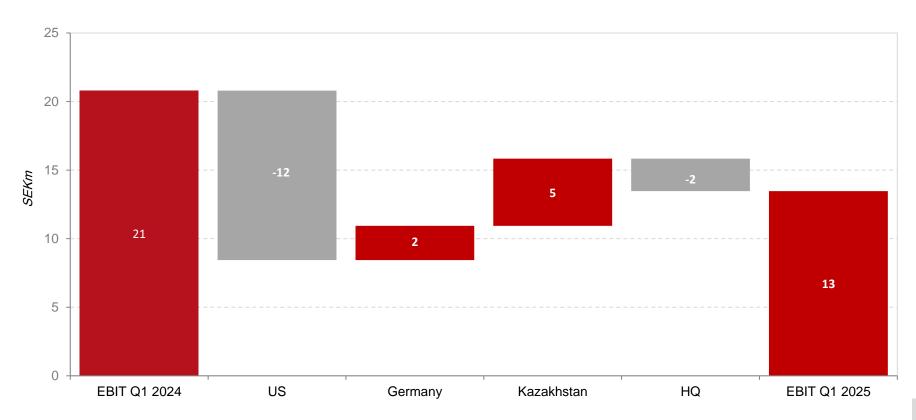


## Changes in presentation of US segment

	Q1	Q1	Q1	Q1	Y-o-Y	Y-o-Y
SEK m	2025	2024	ADJ	2024 ADJ	reported	adjusted
Revenue	762	699	47	746	9%	2%
Equipment and truck sales	434	439	10	449	-1%	-3%
Service and parts sales	283	207	37	244	37%	16%
Other revenue	45	53		53	-15%	-15%
Cost of sales	-627	-530	-59	-589	18%	6%
Gross profit	135	169	-11	157	-20%	-14%
Selling expenses	-25	-21	-	-21	22%	22%
General and administrative expenses	-72	-99	21	-77	-26%	-6%
Other income	12	11	-10	1		
Other expenses	-1	-		-		
Operating profit	48	60	-	60	-21%	-21%
Gross margin	17,7%	24,1%		21,1%		
Operating margin	6,2%	8,6%		8,0%		

- In Q1 2025, certain revenue and cost items were reclassified to align the presentation of the income statement for the US segment to Group reporting guidelines
- Column Q1 2024 ADJ in the table shows the effects that the reclassifications would have on the Q1.2024 income statement and the effects on the year-onyear comparisons with Q1 2025
- The reclassifications affect revenue, gross profit, gross margin, SG&A, other income and operating margin but has no effect on the operating profit

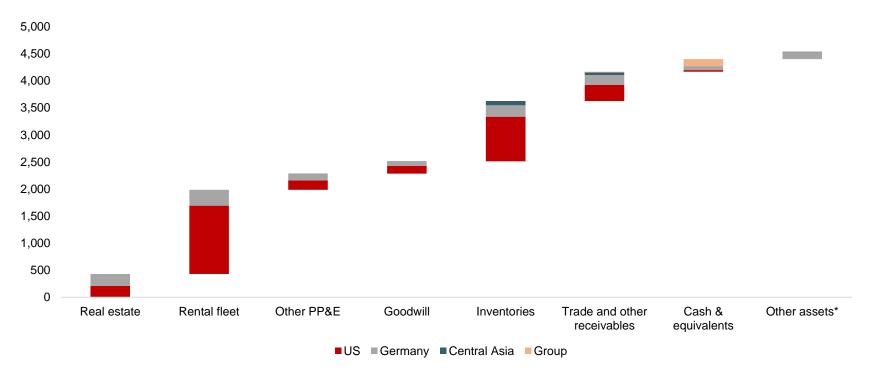
# FERRONORDIC Group EBIT Y-o-Y





## **Group assets by segment**

Split by main items and segment as at 31.03.2025

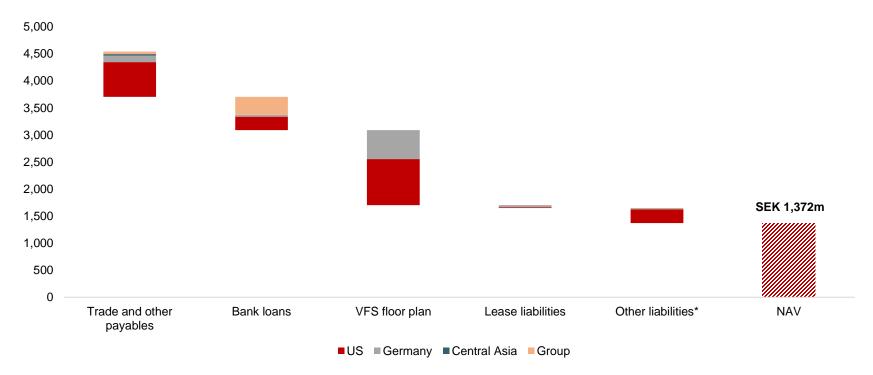


\* Including deferred tax assets



## **Group liabilities by segment**

Split by main items and segment as at 31.03.2025



\* Including deferred tax liabilities



## Financial objectives and dividend policy

KPI	Objective	Q1 2025 LTM		
Revenue	Double the 2024 <sup>1</sup> revenue in current markets over 5 years (in SEK)	<b>1.05x</b> 2 x 6M 2024 revenue		
Operating margin	Above 6%	0.3%		
Net debt / EBITDA	Below 3 times (over a business cycle)	4.8 x		
	The ambition is to pay at least 50% of net income if net debt/EBITDA is less than 1.0 $x^2$ , post dividend payment, and to pay at least 25% if net debt/EBITDA is more than 1.0 $x^2$ .			
Dividend policy	The Board will take several factors into dividend including legal requirements, expansion opportunities, its financial po	•		

<sup>1)</sup> Based on 2x 6M 2024 revenue. Current markets are defined as Ferronordic's current (Q2 2024) sales area in the US, Germany and Kazakhstan. They include expansion to other brands and products and expansion of our network in and directly adjacent to our current area

<sup>2)</sup> After and including accounting for paying the dividend

### Outlook

Despite the current uncertainty, we remain optimistic about our US business and the long-term opportunities there. Demand is supported by a dynamic economy and a significant need to upgrade the country's infrastructure. We currently have no information about major infrastructure projects in our sales area in the US being cancelled or postponed. We see opportunities to further develop and expand our business in the US.

The German economy remains weak. We have taken steps to reduce costs and make our organization and balance sheet more resilient. We are confident that aftermarket demand will remain strong and are optimistic about the long-term potential of the German market as well as the opportunities in e-mobility and sustainable transport solutions. Recently announced government spending plans could accelerate a recovery in Germany.

Kazakhstan represents a minor part of the Group's operations. We continue to see good opportunities in the market.



